

At the Summit

the e-zine of Summits Wayside Tavern



May 12, 2009

Pint Nights

Pint Nights are held from 7-9 pm at all locations. Drink a pint and keep the glass! (while supplies last!)

- 05/14 Rare Vos Ommegang
- 05/16 Czechvar
- 05/21 Brooklyn Lager
- 05/23 Spaten Franziskaner
- 05/30 Sam Adams Summer
- 06/05 Carlsberg

Woodstock Only!!!

Tacos & Tamales Thursdays!

Beginning Thursday, May 14th our Woodstock store will feature authentic tamales and specialty tacos!

Authentic Tamales

Two chicken tamales stuffed with freshly shredded spiced chicken, served with rice, sour cream and a side of tomatillo sauce. \$ 8.99

Tacos

Brisket:

A fresh flour tortilla stuffed with shredded beef Brisket and topped with pico de gallo. \$2.99

Fried Chicken:

A fresh flour filled with strips of fried chicken breast with wasabi mayo, lettuce and tomato \$2.99

Carnita:

A fresh flour tortilla served with twice cooked pork tenderloin with chipotle mayo and onion \$2.99

Fried Grouper Taco Plate:

Three flour tortillas filled with fresh fried Grouper. Topped with Chipotle mayo, lettuce and tomato. Served with a side of spicy black beans and jasmine rice. \$10.99



New Belgium Brewing now at Summits!

Fat Tire, Mothership Wit and 1554 Enlightened Black Ale

"Hey, do y'all have Fat Tire?"

If you ask any one of our employees at any given time they will tell you that this has been one of our most frequently asked questions. Like so many things in our lives the New Belgium beers have been out of our reach here in Georgia for a long time.

Everyone who knows beer knows about them. Everyone has tried a sip of one from a traveling neighbor or co-worker who schlepped bottles back from a place lucky enough to be able to sell it. Everyone has wondered "when will it be available here?"

Here is the moment of truth:

New Belgium Brewing is available in our market!

Fat Tire Amber Ale, Mothership Wit Organic Wheat, 1554 Enlightened Black Ale will be available in 22 oz bottles soon!

New Belgium Brewing is a unique company with a set of core values and beliefs that we felt worthy of mentioning. So head to Summits to taste these much anticipated beers. We think you'll agree that they have been worth the wait!

For more New Belgium Brewing history and information their site is www.newbelgium.com

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Visit us on the web at www.summits-online.com

At the Summit

the e-zine of Summits Wayside Tavern



"At the Summit - the e-zine of Summits Wayside Tavern" is published weekly by Summits Wayside Tavern®, a restaurant chain in the southeastern US, head-quartered in Snellville, Georgia serving quality food and beverages.

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Find your Summits!

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"Hey, do y'all have Fat Tire?"



Company Core Values and Beliefs

1. Remembering that we are incredibly lucky to create something fine that enhances people's lives while surpassing our consumers' expectations.
2. Producing world-class beers.
3. Promoting beer culture and the responsible enjoyment of beer.
4. Kindling social, environmental and cultural change as a business role model.
5. Environmental stewardship: Honoring nature at every turn of the business.
6. Cultivating potential through learning, high involvement culture, and the pursuit of opportunities.
7. Balancing the myriad needs of the company, our coworkers and their families.
8. Trusting each other and committing to authentic relationships and communications.
9. Continuous, innovative quality and efficiency improvements.
10. Having Fun.

Where Are YOU????



Send us a photo taken of yourself traipsing across some distant soil wearing your favorite Summit wear. If chosen, your photo will be published in our weekly newsletter and you will receive \$20 in Condors! So, put on your best smile for Summits! All articles submitted become property of Summits Wayside Tavern.

Email Jenny at: snellville@summitsonline.com.



Rewards to GO!

This program is designed to reward loyal customers for their Call In and To Go business. Membership to the program is FREE! Each time a member of the REWARDS TO GO program places an order for Take Out the dollars spent are translated into points. These points accumulate and are converted to Condors. For every \$1 you spend on take out food or retail items you earn 1 point.



Once you accumulate 200 points you will earn \$20 in Condors.. our own special personalized house cash. There will be bonus days where you will earn Double Points! Every Wednesday will be double point day! Ask your server for details! We appreciate your business and this is one of the ways that we say "Thank You"!

Wed. AYCE Crab Trivia!

Come from 4 - 10 pm and get your fill of fresh snow crab legs, drawn butter, jalapeno cole slaw, homemade corn bread, french fries and our homemade shrimp corn chowder for \$19.99.

Team Trivia offers the chance to win up to \$50.00 in house cash! Play time begins at 8 pm!

Sat.: Rack of Ribs Plate

Don't miss Summits' newest dinner - the Rack of Ribs Plate! This fabulous dinner includes French fries and homemade jalapeno cole slaw and a great rack!

Available Saturday nights only from 5:00 - 10:00 pm.

While supplies last

Beer Geek

Per drink (of equivalent alcohol content), beer contains more than twice as many antioxidants as white wine, although only half the amount of red wine. However, many of the antioxidants in red wine are large molecules and may be less readily absorbed by the body than smaller molecules found in beer.

Beer Spotlight

Czechvar Pilsner

(Czech Republic)

A delicious, slightly sweet taste, with pleasant hop aroma and fine bitterness



traditionally crafted in the Czech Republic.

Czechvar is brewed over a 90-day lagering period using only top-quality Czech ingredients, including Saaz hops, Moravian malt and soft Artesian well water. Czechvar is traditionally crafted at the BBNP brewery in Ceske Budejovice, Czech Republic, for export to the United States by Anheuser-Busch.

Cooking With Beer!

Looking for a good book about cooking with beer?

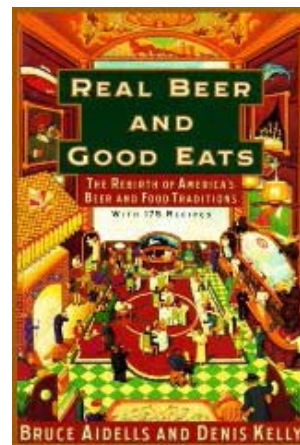
Real Beer and Good Eats

Bruce Aidells and Denis Kelly

Sausage maker Aidells and food writer Kelly team up in their second book together, taking an historic look at beer in America.

I am reminded of the commercial in which football players chant "Eat football, live football, drink Coca-Cola!" This is a tome for total immersion into beer as a way of life with chapters on Early America, the Lager Revolution, Old-Time Saloons, and sections tackling beer by US region, this book is a detailed, illustrated account of beer and beer lore in this nation.

The 175 recipes supplement each chapter accordingly. While it is indeed thorough on the overall topic of beer, and it does contain a chapter on cooking with beer. It's great for those who like an entertaining read.



Food Spotlight

Georgia's Best Reuben

A traditional Reuben sandwich made with State National corned beef brisket that we make in house- the very same corned beef used in the famous New York delis! This one uses almost 3/4 pound of homemade corned beef that is shaved to order and is topped with melted imported Swiss cheese, sauerkraut and authentic Russian dressing on fresh rye bread. Served with french fries and a pickle. A must try!

See our menu:
www.summits-online.com



Did You Know?

Winston Churchill was a stutterer. As a child, one of his teachers warned, "Because of his stuttering he should be discouraged from following in his father's political footsteps."



Quote of the Week

"One of the hallmarks of the baby boomer generation is that it doesn't live like the previous generation. It hasn't yet given up jeans and T-shirts or beer."

-Ron Klugman, SVP, Coors Brewing

The SUMMITS Calendar!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10	11 Summits Univ. Cumming RANDALL! Sweetwater IPA w/ Galena	12 Summits Univ. Snellville Family Night! 5-9pm	13 CRAB!! Trivia ALL locations:8p double!	14 Summits Univ. Woodstock Ommegang Rouge	15 ROGUE C + W: Trivia 9p S Trivia 10p	16 7-9p Czechvar
17	18 RANDALL! Sierra Nevada Summer w/ Northern Brewer	19 Family Night! 5-9pm	20 CRAB!! Trivia ALL locations:8p double!	21 Brooklyn Lager	22 C + W: Trivia 9p S Trivia 10p	23 7-9p Spaten Franziskaner
24	25 RANDALL! Terrapin Indian Brown w/ Columbus	26 Family Night! 5-9pm	27 CRAB!! Trivia ALL locations:8p double!	28	29 C + W: Trivia 9p S Trivia 10p	30 7-9p Sam Adams Summer
31	June 1 RANDALL! TBA	2 Family Night! 5-9pm	3 CRAB!! Trivia ALL locations:8p double!	4	5 Carlsberg C + W: Trivia 9p S Trivia 10p	6 7-9p Magic Hat